ANNUAL REPORT
of the PRACTITIONERS BOARD
For the Period: July 1, 2023 - June 30, 2024

Submitted by Terry Coatta

1. <u>BASIC INFORMATION</u>

1.2 <u>Members of the Board</u>

- Terry Coatta (Chair) (term: 7/1/18-6/30/24)
- Marlene Mhangami (Vice Chair) (term: 11/3/22-06/30/24)
- Stephen Ibaraki (term: 7/1/22-6/30/24)
- Gavin Doherty (term: 7/1/22-06/30/24)
- Rashmi Mohan (term: 7/1/22-6/30/24)
- Andrew Conklin (term: 7/1/22-6/30/23)
- Juan Miguel de Joya (term: 7/1/22-6/30/24)
- Sabrina Hsueh (term: 7/1/22-6/30/24)
- J. McLoughlin (term: 7/1/22-06/30/24) [resigned 1/20/24]
- Sophie Watson (term: 7/1/22-6/30/24)
- Harald Störrle (term: 7/1/22-6/30/24)
- Scott Hanselman (term: 7/1/22-06/30/24)
- Bruke Kifle (term: 7/1/22-6/30/24)
- Hemant Pande (Ex Officio)

1.3 <u>Standing Committees</u>

- Case Studies
  - Chairs: J McLoughlin, Sophie Watson – (10/1/2022-6/30/24)
  - Contact: j.mcloughlin2007@gmail.com
  - Contact: sophwats@gmail.com
  - Note: This committee was disbanded as of 1/22/24
- Professional Development
  - Chair: Stephen Ibaraki -- (7/1/20-6/30/24)
  - Contact: sibaraki@REDDSCAPITAL.COM
- ACM Local
  - Chair (interim): Andrew Conklin
  - Contact: andrew@conkuer.com
- Distinguished Speakers Program
  - Chair: Gavin Doherty – (4/15/21-6/30/24)
  - Contact: Gavin.Doherty@TCD.IE
- ACM Selects
  - Chair: Juan Miguel De Joya (05/01/21 –06/30/24)
  - Contact: juandejoya@GMAIL.COM
- ACM ByteCast
  - Chair: Rashmi Mohan (term: 6/1/21-6/30/24)
  - Contact: r_rashmi@YAHOO.COM
- ACM Minigaphs
  - Chair: Hemant Pande (term: 7/12/24-6/30/27)
  - Contact: hemant_pande@india.acm.org

2. PROJECT SUMMARY

- Tech Talks Webinars
  - Owner: Professional Development Committee
  - Status: Ongoing
  - Funds Budgeted: $30K
  - Funds Used: $24,235.87

- Distinguished Speakers Program
  - Owner: Distinguished Speakers Committee
  - Status: Ongoing
  - Funds Budgeted: $102K
  - Funds Used: $29,317.13

- Case Studies Publication
  - Owner: Case Studies Committee
  - Status: Ongoing
  - Funds Budgeted: $60K
  - Funds Used: $54K
  - Note: This committee was disbanded as of 1/22/24

- ACM Local
  - Owner: ACM Local Committee
  - Status: Reboot
  - Funds Budgeted: $61,000
  - Funds Used: $19,951.90

- ACM Selects
  - Owner: ACM Selects Committee
  - Status: Ongoing
  - Funds Budgeted: $0 (committee was still forming)
  - Funds Used: $0

- ACM ByteCast
  - Owner: ACM ByteCast Committee
  - Status: Ongoing
  - Funds Budgeted: $17K
  - Funds Used: $1,661.88 (low due to contract carry-over from previous year)

- ACM Minigraphs
  - Owner: ACM Minigraph Committee
  - Status: Ongoing
  - Funds Budgeted: $5,000
  - Funds Used: $0

3.   PLANS

3.2 Major Activities

The major plans over the coming year are primarily focused on 3 areas:

- Maintaining sustainability for existing programs/committees
- Working on youth outreach
- Enhancing relationships with ACM SIGs

These goals are similar to those for last year and a number of the efforts from last year were not completed within the expected timeframe and will continue on into the coming year.

On the sustainability front, we unfortunately had to disband the Case Studies committee this past year. During the year there was an unanticipated personnel associated with Queue magazine which had a significant impact on the committee. Specifically, Mark Compton has moved into the role of Editor in Chief for Queue, and one consequence of this is that he no longer had time to participate in Case Studies. Although possible strategies to move forward without Mark were discussed, none of them seemed viable in the short term, and so the committee was disbanded.

With regard to ACM Local, we had hoped to have a new chair for this committee in place last year but have not been able to attract a suitable candidate. The committee is continuing to run under the guidance of interim chair Andrew Conklin and we will also be continuing to attempt to locate a suitable new chair for the committee. Operationally, the committee continues to function well, and the number of sponsored activities has been increasing.

Although the new Minigraph committee was chartered in March 2022, the process of having ACM Minigraphs incorporated into the Digital Library took somewhat longer than had been anticipated. However, this was achieved as of 6/18/24, and the committee is now up and running and has started working on the publication of new minigraphs.

With respect to youth outreach, we were able to successfully execute our planned outreach to Student Chapter members and followed this up with one-on-one interviews with a number of potential candidates. This resulted in a number of new student volunteers who we are currently integrating into Practitioner Board activities. We regard this as effort as quite successful, and plan to use it in the future as a way to obtain additional volunteers for board activities.

ACM TechTalks continued to see success. Several Manning Publications book authors have participated as speakers, and this has been deemed a fruitful collaboration.

ACM ByteCast frequency has increased from monthly to (mostly) bimonthly. We now have 4 hosts, with Harald Störrle (who guest-hosted) possibly becoming a 5th host. The committee is working to improve topic and geographic guest diversity.

Addition Committee Activity Details

TechTalks August 2024				
Month	May	June	July	Total
Talks	1	2	0	3
Registrants	1,934	10,054	N/A	11,988
Total Attendees	1,129	6,205	N/A	7,334
Unique Attendees	702	3,604	N/A	4306

Distinguished Speakers August 2024				
	May	June	July	Total
# of speakers added	1	7	1	9
# of speakers expired	1	0	1	2
# of lectures (non conf)	6	6	6	18
# of conferences given	0	1	2	3
# of Tours given *	1	1	2	4

ACM Local Report August 2024				
	May	June	July	Total
Active Groups	26	26	26	26
New Groups	0	0	0	0
Total Events	3	6	4	13
Attendees	318	247	288	853

ACM ByteCast
Most Recent 3 Months

- 4 episodes released
- 8 episodes scheduled in the pipeline
- 55 episodes released in total through end of FY24
- Bi-monthly release cadence (increased from monthly)
- 4 hosts (and Harald Störrle guest-hosted, may become host)