ANNUAL REPORT
of the PRACTITIONERS BOARD
For the Period: July 1, 2021 - June 30, 2022

Submitted by Terry Coatta

1. <u>BASIC INFORMATION</u>

1.2 <u>Members of the Board</u>

- Terry Coatta (Chair) – (term: 7/1/18-6/30/24)
- Stephen Ibaraki (Past Chair) (term: 7/1/20-6/30/24)
- Adam Cole (term: 9/5/18-6/30/24)
- Gavin Doherty (term: 4/15/21-06/30/24)
- Rashmi Mohan (term: 10/9/18-6/30/24)
- Andrew Conklin (term: 8/28/18-6/30/23)
- Juan Miguel de Joya (term: 10/9/18-6/30/24)
- Eve Andersson (term: 10/24/18-6/30/22)
- Sabrina Hsueh (term: 11/2/18-6/30/24)
- J. McLoughlin (term: 07/01/21-06/30/24)
- Sophie Watson (term: 10/9/18-6/30/24)
- Harald Störrle (term: 11/8/18-6/30/24)
- Scott Hanselman (term: 11/1/18-06/30/24)
- Bruke Kifle (term: 12/9/21-6/30/24)

2. PROJECT SUMMARY

- Tech Talks Webinars
  - Owner: Professional Development Committee
  - Status: Ongoing
  - Funds Budgeted: $26K
  - Funds Used: $25,867.95 (Spent on F2F meeting; TechTalk platform budget is under PD Center business unit)
- Distinguished Speakers Program
  - Owner: Distinguished Speakers Committee
  - Status: Ongoing
  - Funds Budgeted: $102K
  - Funds Used: $12,368.02
- Case Studies Publication
  - Owner: Case Studies Committee
  - Status: Ongoing
  - Funds Budgeted: $50K
  - Funds Used: $54K
- ACM Local
  - Owner: ACM Local Committee
  - Status: Reboot
  - Funds Budgeted: $20K
  - Funds Used: $0
- ACM Selects
  - Owner: ACM Selects Committee
  - Status: Ongoing
  - Funds Budgeted: $0 (committee was still forming)
  - Funds Used: $0
- ACM ByteCast (tentative)
  - Owner: ACM ByteCast Committee
  - Status: Ongoing
  - Funds Budgeted: $17K
  - Funds Used: $758.38 (low due to contract carry-over from previous year)

2.2 <u>Standing Committees</u>

- Case Studies
    - Chair: Adam Cole – (9/5/18-6/30/24)
    - Contact: Adam adam@adamcole.ca
- Professional Development
    - Chair: Stephen Ibaraki -- (7/1/20-6/30/24)
    - Contact: sibaraki@REDDSCAPITAL.COM
- ACM Local
    - Chair: Vacant (program being rebooted)
    - Contact: n/a
- Distinguished Speakers Program
    - Chair: Gavin Doherty – (4/15/21-6/30/24)
    - Contact: Gavin.Doherty@TCD.IE
- ACM Selects
    - Chair: Juan Miguel De Joya (05/01/21 –06/30/24)
    - Contact: juandejoya@GMAIL.COM
- ACM ByteCast
    - Chair: Rashmi Mohan (term: 6/1/21-6/30/24)
    - Contact: r_rashmi@YAHOO.COM

3. <u>PLANS</u>

3.2 Major Activities

The major plans over the coming year are primarily focused on 3 areas:

- Maintaining sustainability for existing programs/committees
- Helping programs transition back out of "COVID mode"
- Seeking broader geographic representation for the board

The first of these consists of two significant activities:

- Rebooting the ACM Local Committee
- Refreshing the Case Studies Committee

The impact of COVID on local activities was, not unexpectedly, dramatic, with the level of local activities dropping off significantly. This meant that the ACM Local committee struggled to carry out its mission, with the end result being that the committee effectively shut down.

With the impact of COVID receding, we are now in a process of trying to re-build the committee. A number of potential committee members have been identified and spoken with, and there is also a candidate for committee chair. It is expected that the new committee will be up and running by the end of calendar 2022.

After a number of years of successfully running the Case Studies program, the current chair of the committee (Adam Cole) is experiencing increased demands on his time from his non-volunteer life and so we are in the process of seeking a new chair for the committee. We will also take this opportunity to recruit additional members to the committee.

As with local activities, COVID also had a substantial impact on the DSP. One positive part of this is that the DSP was able to encourage virtual speaking events and get reasonable uptake on this. It appears that in person activities are already picking up, and it is expected that the program will be operating at its pre-COVID levels soon. However, it is both hoped and anticipated that virtual speaking engagements will now be on ongoing part of the program.

All of the other committees of the board have continued to operate effectively, and the results of this case be seen in the performance metrics attached at the end of this document.

3.3 Diversity Plans

Although the board has made some progress in terms of extending geographic representation, it continues to be an area of weakness. In response to this, we are actively engaged in the process of recruiting a Vice-Chair for the board from outside the North America region. We have a number of

candidates who we will be speaking with over the next few months and hope to have the position filled by early 2023. Once this position is filled, we anticipate being able to use it as a springboard for further increases in geographical diversity on the board.

Addition Committee Activity Details

ACM Professional Development Committee
August 31, 2022

TechTalks –Metrics

Month	July 2021	Aug 2021	Sept 2021	Oct 2021	Nov 2021	Dec 2021
Talks	1	1	1	2	1	1
Registrants	2,510	1,772	2,733	5,301	2,628	3,412
Total Attendees	1,054	1,051	1,632	2,730	1,427	2,054
Live Attendees	656	678	1,184	1,973	890	1,325
YouTube Views	1,161	1,256	4,233	2,187	1,513	2,137

Month	Jan 2022	Feb 2022	March 2022	Apr 2022	May 2022	June 2022
Talks	1	1	2	1	1	2
Registrants	1,908	5,858	6,812	3,018	2,610	3,030
Total Attendees	1,089	3,498	2,671	1,164	971	1,205
Live Attendees	748	2,556	2,297	1,037	848	1,035
YouTube Views	1,042	2,941	2,168	265	611	211**

**Incomplete, waiting for second June TechTalk data

ACM Case Studies Committee
August 31, 2022

	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
# unique visitors	3938	4065	2922	3505	2832	2180
# page reads	4953	5016	3521	4073	3532	2757
DL downloads	456	375	459	851	792	271

	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22
# unique visitors	2482	2228	1996	2100	1575	1257
# page reads	3022	2752	2595	2640	2091	1708
DL downloads	247	345	236	345	440	252

Two case studies were published in this time period, and two others were in production and subsequently published.

ACM Distinguished Speakers Program
August 31, 2022

	July '21	Aug '21	Sept '21	Oct '21	Nov '21	Dec '21
# of speakers added	5	0	1	0	2	0
# of speakers expired	7	4	6	17	8	9
# of lectures(non conference) given	9	7	7	13	6	7
# of conferences given	0	0	1	0	1	0
# of Tours given	0	0	0	1	1	0

	Jan '22	Feb '22	Mar '22	April '22	May '22	June '22
# of speakers added	1	1	3	5	6	1
# of speakers expired	3	4	7	4	1	3
# of lectures(non conference) given	6	11	15	8	16	19
# of conferences given	0	0	1	0	0	2
# of Tours given	0	0	1	0	0	3

Lectures by Host Organizational Type	
ACM Chapter	93
Professional Group Not affiliated with ACM chapter	4
University, not affiliated with ACM chapter	29
conference	7
local community organization	1
ieee_chapter	0

ACM Local Committee
August 31, 2022

	21-Jul	**21-Aug**	**21-Sep**	**21-Oct**	**21-Nov**	**21-Dec**
Active Groups	17	17	18	18	18	18
New Groups	0	1	0	0	0	0
Total Events	6	4	9	8	8	6
Attendees	230	189	391	304	303	254

	22-Jan	**22-Feb**	**22-Mar**	**22-Apr**	**22-May**	**22-Jun**
Active Groups	18	18	18	18	18	18
New Groups	0	0	0	0	0	0
Total Events	6	18	5	8	4	7
Attendees	383	413	92	180	122	542

ACM ByteCast
August 31, 2022

	May '22	Jun '22	Jul '22
Listeners* (who played any part of the episode	179	160	170
Engaged listeners* (who played 20 mins or 40% of the episode)	111	96	113
Plays (by unique device)	326	282	329

	May '22	Jun '22	Jul '22
Episodes released	1	1	1
Episodes recorded	0	3	0

ACM Selects
August 31, 2021

	Jul-21	**Aug-21**	**Sep-21**	**Oct-21**	**Nov-21**	**Dec-21**
Users	892	3661	970	846	501	380
Sessions	1030	3851	1104	998	651	497
# Sessions / User	1.15	1.05	1.14	1.18	1.3	1.31
Page Views	1754	4584	1883	1814	1138	867
Pages / Session	1.7	1.19	1.71	1.82	1.75	1.74

	Jan-22	**Feb-22**	**Mar-22**	**Apr-22**	**May-22**	**Jun-22**
Users	444	491	543	747	319	275
Sessions	560	735	761	975	370	318
# Sessions / User	1.26	1.5	1.4	1.31	1.16	1.16
Page Views	1040	1260	1212	1654	756	578
Pages / Session	1.86	1.71	1.59	1.7	2.04	1.82