SIGSOFT Viability Report 2000-2005

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Chair

2001-2005

Financials

◆ Fund balance increased by ≈ $150K
  – discretionary funds increased by ≈ $130K

◆ Cost and risk reduction program
  – reduced newsletter costs
    » moved to mostly electronic (content in DL)
    » moved "proceedings issues" on line
  – increased control over conference revenue
    » more attention paid to realistic conference budgeting
    » diversification in conference (co-)sponsorship
    » forced larger conferences to CD proceedings
    » near-zero-profit budgeting for smaller events

Membership and Volunteer Development

◆ Relatively small membership drop ($\approx$10%)

◆ Long-term retention rate fairly stable ($\approx$75%)

◆ No trouble finding conference volunteers

– but some mismatch in goals (see later slide)

◆ Membership subsidized by conferences

– is this fair? good? sustainable?

◆ Not clear what to do with "volunteer" volunteers

Conferences

◆ Diverse conference sponsorship program
  – main events: ICSE, FSE, ISSTA, …
  – new events: UML/MODELS, WOSP, PASTE, ISOC, CBSE, SOFTVIS, CD, …
  – into the fold: ASE, SPIN, CAV, …

◆ Actively sought new sponsorships and in-coops
  – to control growth in, and scheduling of, conferences
  – to bring member discounts to broader array of events

◆ Rising percentage of student attendees
  – shows good health in the discipline
  – but increasing burden on regular attendees and CAPS

Other Issues

◆ Impact project
  – purpose: to study impact of SE research on SE practice
  – support from NSF, IEE, and Japanese SE society

◆ Need to encourage DL access to on-line pubs
  – to help account for "true" content access

◆ Sensing some conference volunteer frustrations
  – international events (liability, financials, hotel contracts)
  – navigating ACM points of contact (budget, pubs, …)
  – short-term goals of GCs vs. long-term goals of SIGSOFT

◆ Bylaws need updating
  – major change: move to single, 3-year terms